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# How to become a key person of influence

Each sector revolves around KEY PEOPLE OF INFLUENCE• Their names come in conversation• They attract the opportunity• Many people think there are decades of hard work, academic qualifications and a generous measure of good luck to become a KEY INFLUENCE PERSON. This audio book shows that there is a strategy to speed up your way to the inner circle of the industry you love. Your success depends on your ability to influence. Start now listening to this book. Hello and welcome to One Minute Book review, the show that brings books to life, I am your guest Aun Abdi. Today I will see Daniel Priestley's 'Key Person of Influence'. A key erson of influence as defined by Priestley is a person who is well known and associated with being a leader in a specific sector. That person enjoys the spoils of being explicitly associated with that industry by experiencing the benefits that come with that state. The book theme focuses on the Five-Step KPI framework that we can follow to be a key person of influence. The five steps are pitch, publish, product, profile and partnership. The book is for entrepreneurs who want to grow their brand in their chosen sector. The content described in this book relevant to entrepreneurs and entrepreneurs. If you're a random reader, I don't see the benefit in reading this. But if you are someone who wants to increase your knowledge on how to cultivate your brand and business, then the book is definitely for you. I chose this four-star book. This was One Minute Book Review, thanks for reading. 2 new from \$78.07 14 Stars used by \$7.36 Average customer rating Overall 4.5 out of 5 stars 4.4 out of 5.0 5 Stars 960 4 Stars 296 3 Stars 120 2 Stars 40 1 Stars 50 Performance 4.5 out of 5 stars 4.5 out of 5 stars 885 4 Stars 253 Stars 108 2 Stars 22 1 Stars 34 History 4.5 out of 5 stars 4.4 5 Stars 826 4 Stars 26 Stars All stars 5 stars only 4 stars only 3 stars only 2 stars only 1 star The author offers a 5-step plan easy for luck and success. Everyone can. As a bonus, there is a hidden message in the book that it often refers to. In the epilogue, he tells you to continue looking for the hidden message, which, if found, will turn you into a key person of great productive success of influence? Does that sound too good to be true? It's because it is. It collects a lot of personal experiences and platitudes, not hindered by any research, and simply supports more and more times that success will follow. Probably means his success. When he sends snake oil to many people. I've learned nothing from this book. The only good thing is, it was very short. So I didn't waste too much time. My tip, reads books of real leaders or people who have actually done research. Eg Jim Collins, Steve Jobs, Elon Musk, Peter Thiel, Eric Schmidt, Jocko Willink. Real insights from leader. Nuanced and humble. No simple 5-step plan for success. But the truth. This book had really good reviews, so I downloaded it. First of all, the narrative was not good. Secondly, the content was full of banality and truly general knowledge. Pass a whole chapter self-congratulation saying how this book will make you rich and the method is amazing. But there is no content - nothing! Most of the advice it gives is very common sense things that everyone knows now. We recommend using social media and publishing content... Well, that's obvious. Sixteen years know it without having to buy a book! Then why bother with this book? What a waste of time!!!! Incredibly frustrating, repetitive and gimmicky. Don't bother unless you're a disappointed businessman. What a waste There was the odd decent part, but the opening chapters were the author repeating how a KPI will do. A theme repeated in everything. Too many claims to make you a KPI and not enough substance. Some very obvious subjects like 'configuration social media accounts. ...' If you like to be spoken by people who repeat while not enough get to the point, then you need to buy this book! All stuffed without any useful content For the simplers, only nonsense. And the fact that the author claims that there is a 'hidden' meaning to the book! Yes, because Machiavelli, cook books, say no manual for success should have something hidden. This is a transparent ploy to make the reader thinks more impressive than it is. Forget it. If you haven't been unconscious for the last 20 years, you've already passed this. It's really terrible and really garbage. You were warned! Overall nothing special The first time is quite boring and non-informative - basically the world is changing and you need it as well. You get slightly better when you talk through the 5P. Some tips ok for how to perform and grow a small business from the point of view of marketing. My main comment is that it focuses mainly on marketing aspects of managing a small business rather than art and science to build a profile of the industry. Charlotte Jenkins 20-03-16 If you need a good talk with a strong theme and a definitely positive message 'you can do it', then this is for you. a good, well-thought narrative with clear vocabulary, step by step guide with examples and all delivered with a clear conviction. I really liked this book. The ideas and philosophy contained within me have pointed out to me as a very modern way to promote yourself and your business. This is an excellent audio book. It gives you so many ideas and possibilities. He gave me the direction and actions to move! They'll listen to him many times! All stars 5 stars only 4 stars only 3 stars only 2 stars only 1 star Mark C. Manderson 12-07-19 Top takeaways: You think he's become your luggage for five years. You must continue to expand and grow consciously. How can you become more To the others? You can't take the general step anymore. I must be MiCro NICHE, like people have been here all the time. Write a book and make some products to be an expert. Listen. Engaging. Evide a step-by-step process that looks highly feasible. I can't wait to start. That a refreshing reminder of how the business is changing and the simple (in terms of what is required) steps that it takes to be known in your industry. Having listened once now is time to repeat listening and complete the exercises. This book gave me a good new energy boost to make a positive difference to the way I live and how I am rewarded along the journey. Thank you Daniel clear tips and what not to do and what to do. all the councils of dozens of books I read crystallized in the first chapter. A diamond. An interesting reading with a step by step process that is easy to understand One of the best books I have ever read about Entrepreneurship. The biggest difference is that this book is very practical and very resized. Recommend for anyone who wants to create a business or even improve in their work. Excellent guide to transform your passion into a company. The narrator captured me from the beginning. Thank you. Great book. Very informative and useful. I will certainly use many of these tips. This book really opened my eyes to what fuels influence. Very well done, I recommend it at any beginning. It was a journey to listen to this book. went to a stand from the beginning to the end. This is it. It is very interesting and I filled with real life stories that we all can relay and take further as life jude lines for improvement. I loved it and recommend it! recommend! how to become a person of influence. how to be a person of influence

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