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# Strategic management and competitive advantage 5th edition

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Hesterly Read Online © 1996-2014, Amazon.com, Inc. or its affiliates 16% off 9% off 13% off On this page you find summaries, notes, study guides and many more for the textbook Strategic Management and Competitive Advantage Concepts and Cases, Global Edition, written by William S. Hesterly & Jay B Barney. The summaries are written by students themselves, which gives you the best possible insight into what is important to study about this book. Subjects like Strategy, Strategic management, Tilburg University, TU, Bedrijfsconomie, strategic management, Strategie & Midterm will be dealt with. Genre/Form: Electronic books Additional Physical Format: Print version: Barney, Jay B. Strategic management and competitive advantage. 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This text strips out excess by only presenting material that answers the question: does this concept help students analyze real business situations? This carefully crafted approach provides students with all the tools necessary for strategic analysis. For courses in strategy and strategic management. Core strategic management concepts without the excess.

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